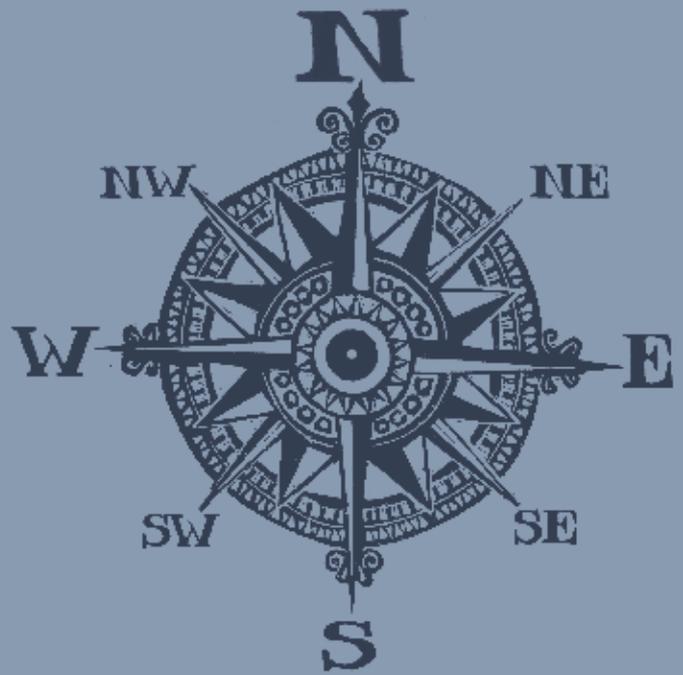


At Latitude50 we like to keep things simple. We're here to navigate you through the process of letting your property, and to make it a straightforward and enjoyable journey.

There are just 10 simple steps to letting your property with us...



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Guide for Owners

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# THE LATITUDE50 JOURNEY

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1

### It's easy to get started

Pick up the phone, drop us an email or complete an enquiry form on our website. We'd love to hear from you and find out a little more about your property and your ideas for letting it through Latitude50.

2

### Nice to meet you

We'll meet you at your property to find out more about what you want to achieve. This meeting isn't for us to give you a hard sell; it is an informal chat to find out how we can best help you.

3

### How much can you earn?

We'll then work on a suggested pricing structure for lettings, as well as any other information you might need. Once you've received our recommendations, you can go away and have a think about them. Feel free to ask us as many questions as you like.

4

### A little admin

Once you've decided that you'd like to be part of the Latitude50 team, there are a few simple forms to complete. This includes a tariff sheet, contract and housekeeping details, as well as an agreement about any changes that might need making to the property before it can be let to the public.

5

### Your property

We'll arrange for our experienced Property Manager to visit your property whenever it suits you. They'll have a look around, check your property's suitability for letting and make some recommendations about how you can maximise its potential as a holiday home.

6

### Welcome to Latitude50

Once we've both signed the contract, your property will officially be represented by Latitude50. Congratulations!

7

### Marketing matters

To show off your property, we'll arrange a professional photo shoot, an optional video and a house description created by a professional copywriter. With this complete, it'll be live on our website and ready to be marketed through many different channels.

8

### Let's go!

Your house is ready for its first booking. Your dedicated Property Manager will be checking your property on a weekly basis and making sure it's all prepped for your guests.

9

### A lasting partnership

We create lasting relationships with our owners, built on trust and understanding. Because we're based in the heart of our geographic area, many pop in to see us whenever they're in Cornwall. For those based further afield, we stay in regular contact by phone and email. A dedicated owner login area on our website allows you to view real-time booking updates.

10

### How are you doing?

Great communication and transparency are important to us, and you'll receive regular updates on your property from all relevant areas of the business. We'll continuously review your requirements in relation to occupancy, pricing structure and housekeeping. On top of this, we'll regularly monitor guest feedback and look for any areas of improvement to secure repeat bookers.